CHIKE EZEIRU, PRODUCT DESIGNER

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EXPERIENCE

WASHINGTON CAPITAL PARTNERS
Designer & Bubble Developer | Jan 2024 – Present

- Replicated pixel perfect designs to update the user interface of the FISH app on bubble.
- Improved the User Experience of the application by incorporating information architecture and functional aesthetic design.
- Collaborated with cross-functional teams to define project goals and requirements
- Worked on advanced filtering, API integration, and workflows to ensure that users easily navigate the app as well as get feedback for every action they take.
- Cut down development time by 40% by efficiently building out the user interface, as well as streamlining workflows which helped the team quickly deliver on other deliverables.
- Created monitoring dashboard to test, track and resolve QA issues on the app

FREELANCER
Product Designer & Bubble Developer | Oct 2023 – Jan 2024

- Created and redesigned interfaces and experiences of products for various clients, to ensure user satisfaction and resolve challenges.
- Built out designs on bubble, ensuring pixel perfect layouts and structures.
- Integrated third party APIs with bubble applications to enhance functionality and deliver on time.
- Coached other junior bubble developers and designers on making appropriate design decisions and how to build them out on bubble.

SKILLHAT
Product Designer & Bubble Developer | Feb 2023 – Oct 2023

- Conducted user interviews for product teams to ensure that their product ideas were solving real problems for real people.
- Improve the interfaces and experiences of accelerator applications through well thought out and insight informed design.
- Build out accelerator applications using bubble and leveraging integrations with 3rd party applications, winning audience choice recognitions at the Accelerator's Demo Day.

NINA JOJER
Product Designer | Aug 2023

- Was solely responsible for redesigning the entire website, making use of color theory and design best practices to ensure a modern, seamless experience that led to improved lead generation (a 40% increase in leads generated) for the consulting business

IBLOOV, HOSHISTECH CORPS
Product Designer | Sep 2022 – Jul 2023

- Conducted user research to optimize the user experience and redesigned the marketing pages for Ibloov.com, resulting in a remarkable 200% increase in signups within 2 months.
- Redesigned the website layout and experience based on insights from user research and design principles.
- Spearheaded the development of a comprehensive design system for all business verticals.
- Streamlined the event ticketing flow of the web app to enhance user satisfaction.

PAPYRUS DIGITAL SOLUTIONS
Product Design & Bubble Development | Aug 2022 – Sep 2022

- Enhanced the customer experience by revamping modules of the company's dashboard (FieldMaxPro) with a more visually appealing and user-friendly design, which helped users easily navigate the product and reduced complaints by about 40%.
- Utilized creativity and design skills to develop custom illustrations for use on the dashboard, resulting in improved engagement.
- Suggested and designed a revamped process flow for the note taking feature, enabling sales managers access notes their reps take in the field more easily.

AFRICA LEADERSHIP GROUP
Volunteer Product Designer | Jul 2022 – Aug 2022

- I came up with the user flow, layout, and UI designs for a scoring web application (https://app.algscorecard.com) to score candidates of the 2023 Nigerian Presidential election, and drive understanding about the candidates amongst the public.

EDUCATION

AGRICULTURAL ECONOMICS,
Bachelor's degree (B.Sc.) | Apr 2010 – Dec 2014

University of Benin, Benin City

TECHNICAL SKILLS

SOFTWARE

Figma	Bubble	Adobe Photoshop
Blender	Clickup	Trello
Jira		

METHODOLOGIES

Design Thinking	Storyboarding	Competitive Audits
Responsive Design	Personas	Journey Maps
User Research	Design Documentation	Wireframing

Presentation/pitch decks

INTERESTS

HOBBIES
Reading
Driving
Art (Pencil & Charcoal Drawings)

LANGUAGES
English (Native)
Igbo (Native)